

# RIDWAN OLAYANJU

## Marketer

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## ABOUT ME

I am a Marketer with 3 years of experience in Customer Engagement, and Administrative Support. My background has equipped me with strong communication, teamwork, and leadership skills, making me well-prepared to contribute effectively in dynamic, results-driven environments.

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## EDUCATION

**Alhikmah University, Nigeria** | 2011-2015

B.Sc Economics

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## WORK EXPERIENCE

**TooPasty Digital Hub** | 2022 - 2025

### MARKETER

- Promoted digital solutions to business owners, helping them understand the value of having functional business websites.
- Generated client leads and connected businesses with web development services offered by the company.
- Supported customer relationship building and business growth initiatives.

**Emirate Comprehensive College, Nigeria** | 2016 - 2021

**CLASS TEACHER** (Economics & Commerce Teacher NYSC / Retained Staff)

- Taught Economics and Commerce across multiple junior and senior secondary classes.
- Prepared lesson plans, assessments, and classroom activities to support student learning.
- Retained after NYSC due to strong teaching performance and classroom management.

**National Identity Management Commission (NIMC), Nigeria** | 2013 - 2014

### CUSTOMER SUPPORT INTERN

- Assisted applicants with inquiries related to enrolment, data correction, and identity verification processes.
  - Guided applicants through registration procedures clearly and efficiently.
  - Addressed customer concerns while ensuring smooth service delivery and accurate documentation.
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## **SKILLS**

- Good Marketing Skill and brand promotion
- Multilingual Proficiency: English, Yoruba and Hausa
- Teamwork and Adaptability
- Customer Services and Interpersonal Communication
- Time Management and Multitasking